

Order / Rev: 101884
 Alt Order #: 06815345
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Oceguela for Congress
 Product Desc: OCEGUERA 4 CONGRESS
 Estimate: 1184
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	CM	5-6a	MTWTF--	:30	2	\$325.00	1	0.00	NM	2	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--		2				\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/25/12-10/01/12	M-F 5-6a WakeUp w/Wagner:5-6a			5-6a	MTWThF----	:30		\$300.00		0.00	NM		
2	KSNV	09/25/12-10/01/12	M-F 5-6a WakeUp w/Wagner:5-6a			5-6a	MTWThF----	:30		(\$325.00)		0.00	NM		
		See MG 1.3 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
3	KSNV	09/25/12-09/28/12	M-F 5-6a WakeUp w/Wagner:5-6a			5-6a	-TWThF----	:30		\$325.00		0.00	NM		
		Ⓜ MG for 1.2 09/27 [Revised Rate to Reinstate]													
2	KSNV	09/25/12	10/01/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS	CM	6-7a	MTWTF--	:30	3	\$650.00	1	0.00	NM	3	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--		3				\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/25/12-10/01/12	M-F 6-7a WakeUp w/Wagner:6-7a			6-7a	MTWThF----	:30		\$700.00		0.00	NM		
3	KSNV	09/25/12	10/01/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	3	\$850.00	1	0.00	NM	3	\$2,300.00
		TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--		3				\$850.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/25/12-10/01/12	Today Show			658a-9am	MTWThF----	:30		\$600.00		0.00	NM		
4	KSNV	09/29/12	09/29/12	SIGN ON-SIGN OFF ROS	CM	5a-459a (5:00 AM-6:00 AM)	-----S-	:30	1	\$225.00	3	0.00	NM	1	\$225.00
		SATURDAY TODAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-		1				\$225.00		0.00			
N 7	KSNV	09/25/12	10/01/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	MTWTF--	:30	1	\$350.00	1	0.00	NM	0	\$0.00
		TODAY SHOW II													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--		1				\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/25/12-10/01/12	M-F Today Show II 3rd Hr			9-10a	MTWThF----	:30		(\$350.00)		0.00	NM		
		See MG 7.3 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
3	KSNV	09/25/12-09/28/12	M-F Today Show II 3rd Hr			9-10a	-TWThF----	:30		(\$350.00)		0.00	NM		
		Ⓜ Credited [credit - added to wo 10/9 sked]													
8	KSNV	09/25/12	10/01/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	MTWTF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
		TODAY SHOW III													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/25/12	10/01/12	MTWTF--		2				\$325.00		0.00			

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
8	KSNV	09/25/12	10/01/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	MTWTF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/12	10/01/12	MTWTF--	2		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/25/12-10/01/12	M-F Today Show III 4th Hr		10am-11am		MTWThF----	:30	(\$325.00)	0.00	NM				
See MG 8.3,8.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/25/12-10/01/12	M-F Today Show III 4th Hr		10am-11am		MTWThF----	:30	(\$325.00)	0.00	NM				
See MG 8.3,8.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr		10am-11am		-TWThF----	:30	\$325.00	0.00	NM				
Ⓜ MG for 8.2,8.1 [Revised Rate to Reinstate]															
4	KSNV	09/25/12-09/28/12	M-F Today Show III 4th Hr		10am-11am		-TWThF----	:30	\$325.00	0.00	NM				
Ⓜ MG for 8.2,8.1 [Revised Rate to Reinstate]															
N10	KSNV	09/30/12	09/30/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$175.00	3	0.00	NM	0	\$0.00
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S	1		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/24/12-09/30/12	News 3 Today Wknd		9a-930am		-----Su	:30	(\$175.00)	0.00	NM				
Credited [credit - added to wo 10/9 sked]															
11	KSNV	09/25/12	10/01/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	3	\$450.00	1	0.00	NM	3	\$1,350.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/12	10/01/12	MTWTF--	3		\$450.00		0.00						
12	KSNV	09/25/12	10/01/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/12	10/01/12	MTWTF--	2		\$600.00		0.00						
13	KSNV	09/25/12	10/01/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	MTWTF--	:30	2	\$700.00	1	0.00	NM	2	\$1,425.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/12	10/01/12	MTWTF--	2		\$700.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/25/12-10/01/12	NEWS 3 at 4 (1 HOUR)		4-5pm (4:30 PM-5:00 PM)		MTWThF----	:30	\$725.00	0.00	NM				
14	KSNV	09/25/12	10/01/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	4	\$1,000.00	1	0.00	NM	4	\$3,900.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/12	10/01/12	MTWTF--	4		\$1,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	KSNV	09/25/12-10/01/12	M-F Early News		5-630p		MTWThF----	:30	\$900.00	0.00	NM				
15	KSNV	09/25/12	10/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/12	10/01/12	MTWTF--	1		\$1,000.00		0.00						

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KSNV

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15	KSNV	09/25/12	10/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/12	10/01/12	MTWTF--	1		\$1,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/25/12-10/01/12		M-F Jeopardy	630-7pm		MTWThF----	:30	(\$1,000.00)	0.00	NM				
See MG 15.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/25/12-09/28/12		M-F Jeopardy	630-7pm		-TWThF----	:30	\$1,000.00	0.00	NM				
Ⓜ MG for 15.1 09/28															
[Revised Rate to Reinstate]															
19	KSNV	09/25/12	09/25/12	Tues PR 10-11p Tuesday Prime 10-11pm	CM	10-11pm	-T-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-T-----	1		\$3,200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/24/12-09/30/12		Tues PR 10-11p	10-11pm		-T-----	:30	(\$3,200.00)	0.00	NM				
See MG 19.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/25/12-09/25/12		Tues PR 10-11p	10-11pm		-T-----	:30	\$3,200.00	0.00	NM				
Ⓜ MG for 19.1 09/25															
[Revised Rate to Reinstate]															
20	KSNV	09/28/12	09/28/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	----F--	:30	1	\$2,600.00	1	0.00	NM	1	\$2,600.00
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	----F--	1		\$2,600.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/24/12-09/30/12		Fri PR 9-10p	9-10pm		----F--	:30	(\$2,600.00)	0.00	NM				
See MG 20.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/28/12-09/28/12		Fri PR 9-10p	9-10pm		----F--	:30	\$2,600.00	0.00	NM				
Ⓜ MG for 20.1 09/28															
[Revised Rate to Reinstate]															
21	KSNV	09/25/12	10/01/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	2	\$1,100.00	1	0.00	NM	2	\$2,300.00
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/12	10/01/12	MTWTF--	2		\$1,100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/25/12-10/01/12		M-F News 3 at Eleven	11pm-1135pm		MTWThF----	:30	\$1,200.00	0.00	NM				
22	KSNV	09/25/12	10/01/12	The Tonight Show Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/12	10/01/12	MTWTF--	1		\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/25/12-10/01/12		The Tonight Show	1135p-1237a		MTWThF----	:30	(\$425.00)	0.00	NM				
See MG 22.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/25/12-09/28/12		The Tonight Show	1135p-1237a		-TWThF----	:30	\$425.00	0.00	NM				
Ⓜ MG for 22.1 09/25															
[Revised Rate to Reinstate]															
23	KSNV	09/25/12	09/28/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-TWTF--	1		\$1,000.00		0.00						
24	KSNV	09/29/12	09/29/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00

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KSNV

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24	KSNV	09/29/12	09/29/12	Wknd Wheel of Fortune CM SAT/ Wheel of Fortune		7-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S-		1			\$500.00		0.00				
25	KSNV	10/01/12	10/01/12	Mon PR 8-10p CM Monday Prime 8-10pm		8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----		1			\$4,000.00		0.00				
26	KSNV	09/25/12	09/28/12	Last Call w/Carson Daly CM Last Call w/Carson Daly		136-205am	-TWTF--	:30	1	\$40.00	3	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-TWTF--		1			\$40.00		0.00				
27	KSNV	09/29/12	09/29/12	Open House NYC CM Open House NYC		130-330am	-----S-	:30	1	\$30.00	3	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	-----S-		1			\$30.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		Open House NYC		130-330am	-----Sa--	:30		\$30.00		0.00	NM		
Totals													33	\$28,770.00	